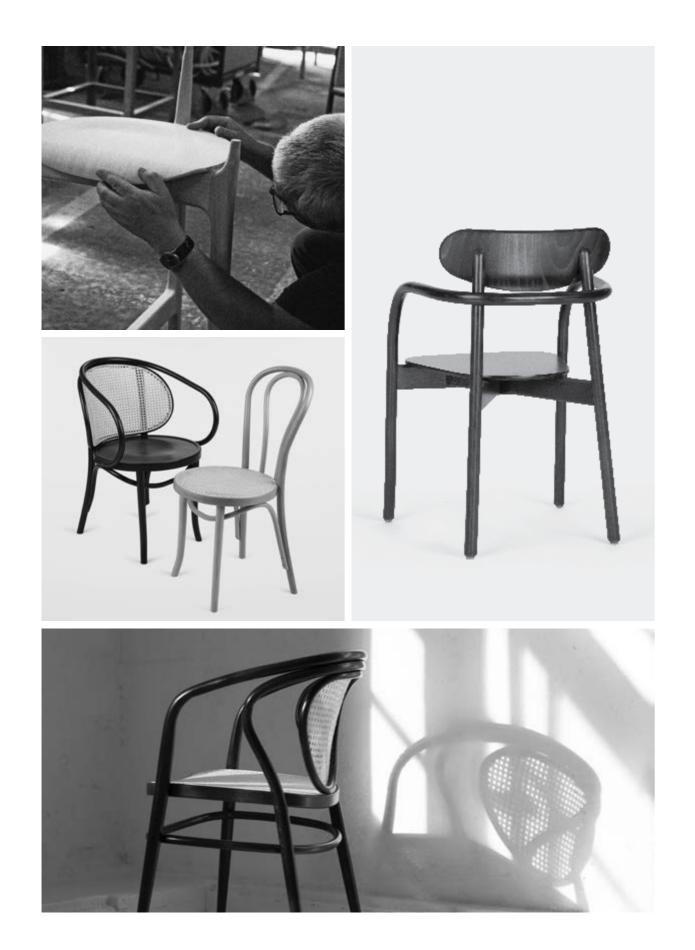
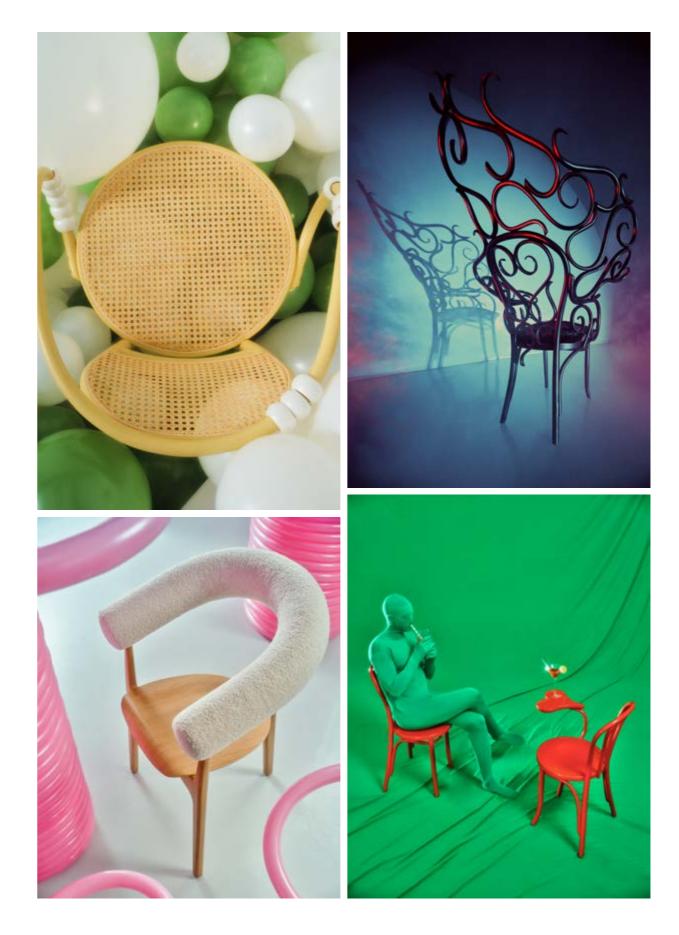
# Paged

# Alter Ego Collection 2023

This is the face of ours you've known so far.





### Yet, there are more faces we have. Meet **Alter** Ego.

alterego.paged.pl

### INTRO

PAGED is well-known for its reliable products made of bentwood, solid wood	B-1870 / MONSIGNORE / DEMONIO by Kacper Gronkiewicz	4
and plywood. If you asked an older Polish person about the brand, you would prob- ably hear that PAGED chairs or tables are	EVO / CONTESSA W. / EVO CORDA by Agnieszka Pikus	8
a perfect choice if you need lasting quality and timeless design. This is because many grandmas all over the country still have	A-1840 / CUORE by Maciej Franta	12
our chairs in their living rooms, therefore we are associated with something homely,	B-1840 / PERLINE by Ola Mirecka	14
comfy and familiar. It's been like that for	TOTEM	16
some 140 years.	by Jakub Szczęsny	
This year we want to show you		
a less familiar and drastically different	A-1880 / FUOCO BLU / FUOCO ARANCIA	18
face of our brand. Because today PAGED	by Studio Iskry	
is where all vast experience is used to	AXIS	24
build a new future. Here ideas meet and	by Grzegorz Gancarczyk	24
collide. We make use of CNC machines	by Grzegorz Gunearczyk	
and experienced human wood benders.	SUDOKU series	26
Designers from various backgrounds freely	by Grzegorz Gancarczyk	
collaborate with craftsmen and engineers.		
Fantasies come true.	ICHO / ICHO MIO	28
Diversity of approaches and ex-	by Nikodem Szpunar	
pressions is our statement. We neither fol-	NODO / NODO CORDA	30
low nor particularly care about any trends.	by Grzegorz Gancarczyk	00
We believe that great designs are born out	, , ,	
of freedom of thought and positive inter-	LINK / FLUFFY	32
actions between people who dare to leave	by Jan Lewczuk	
their comfort zones. In PAGED, this free-	ANTILLA ERBA / FILO / BRUCIATA	34
dom leads to action and allows us commit	by Paged Team	34
to a space you could call a playground for	by ruged ream	
designers. The space of hard work but also	TIGER	36
of joy, lightness and hope for a better	by Paweł Jasiewicz	
future in uncertain times.		20
Alter Ego puts together our classic	PLATO by Jakub Szczesny	38
pieces in their purest form – from the Thonet bentwood chairs to the 20th-		
and 21st-century models with their new		
interpretations and new additions. They are		
made not only by furniture designers but		
also by interior designers and architects	Supporting models:	
from various generations. We decided to	PLASA	66
put these vastly different ideas on one	by Nikodem Szpunar	00
stage and reveal them to you.	_,	
We hope you enjoy them!	RONDA	67
	by Dario Polaco	
	NOTE	20
	NOTE by Bartłomiej Lewandowski	68
	by bartonicj Ecwandowski	

Art Director & Concept Creator: Jakub Szczęsny Photographs: Ernest Wińczyk, Jakub Certowicz, Michał Warda Illustrations: Michał Jońca Marketing & Communication Team: Magdalena Kicińska, Michał Mróz, Anna Zeman, Aleksandra Gomola, Wojtek Stachowiak

### Paged **Alter** Ego Collection 2023

### MONSIGNORE

#### B-1870 original design: Michael Thonet

### MONSIGNORE

revamping author: Kacper Gronkiewicz







Kacper Gronkiewicz is an architect and interior designer, nominated twice to German Design Award for his luxurious restaurant designs. He is also an ex-Dominican monk with a sense of humour. When we asked him to participate in the Alter Ego project, he enthusiastically agreed and chose one of the lushest period chairs from the Thonet collection, B-1870, and turned it into a true fetish. As Kacper explains, he was inspired by the ecclesiastical fashion show from Federico Fellini's "Roma", Baroque church interiors and the gloom of Vienna streets from "The Third Man" by Orson Welles.



RE Gronkiewicz

### DEMONIO

### B-1870 original design: Michael Thonet

### DEMONIO revamping author: Kacper Gronkiewicz





This is how the Demonio and Monsignore saw the light of day, or should we rather say the light of the full moon...











### EVO B-2940

original design: Agnieszka Pikus

### CONTESSA W.

revamping author: Agnieszka Pikus







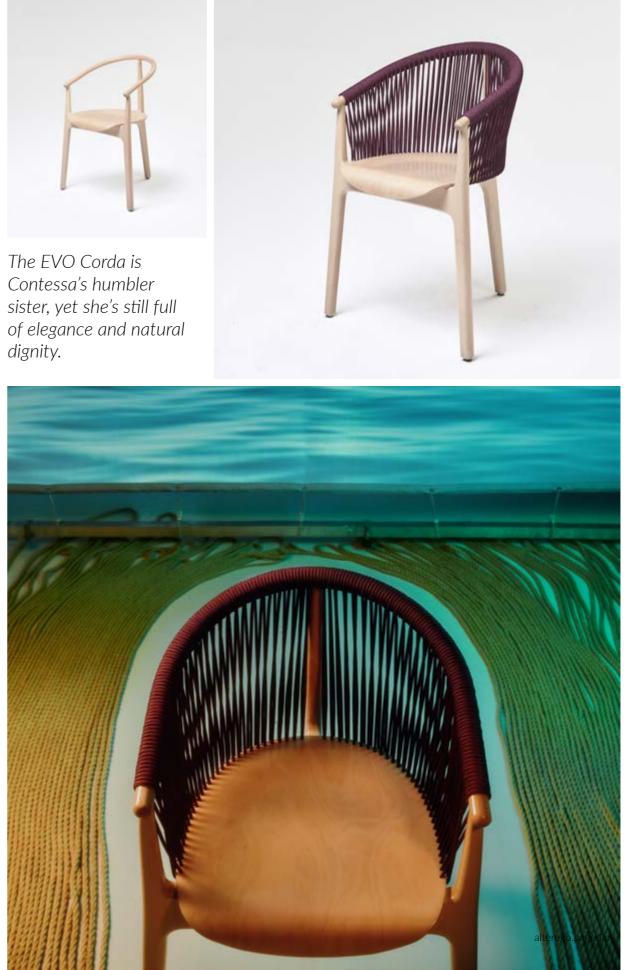
### EVO B-2940 original design: Agnieszka Pikus

### EVO CORDA

revamping author: Agnieszka Pikus



Contessa's humbler dignity.



Paged **Alter** Ego Collection 2023

### CUORE

"So, I was sitting one time outside some typical Parisian café with a wall behind me and the street life in front of me. The pavement was so narrow that my round table was every once in a while knocked by passers-by. I started thinking that maybe we don't need that much space to drink wine and eat a croque monsieur," said Maciej Franta, an award-winning

architect known for his fresh and light concepts of residential buildings. What seemed to attract him most was the idea of a simple add-on that would turn a classic, almost ethereal Thonet chair into a piece of furniture for eating and drinking with another person sitting in another chair next to you. Think of the Cuore as a sort of "social glue" that holds people together. It allows them to have good wine and enjoy the view, sitting side by side or opposite each other, looking deeply into each other's eyes...

A-1880

original design: Michael Thonet

# CUORE revamping author: Maciej Franta





### PERLINE

0.0 .... 0.4

200 87

B-1840 original design: Michael Thonet

### PERLINE

revamping author: Ola Mirecka





### TOTEM









### A-1880

original design: Michael Thonet

## FUOCO BLU

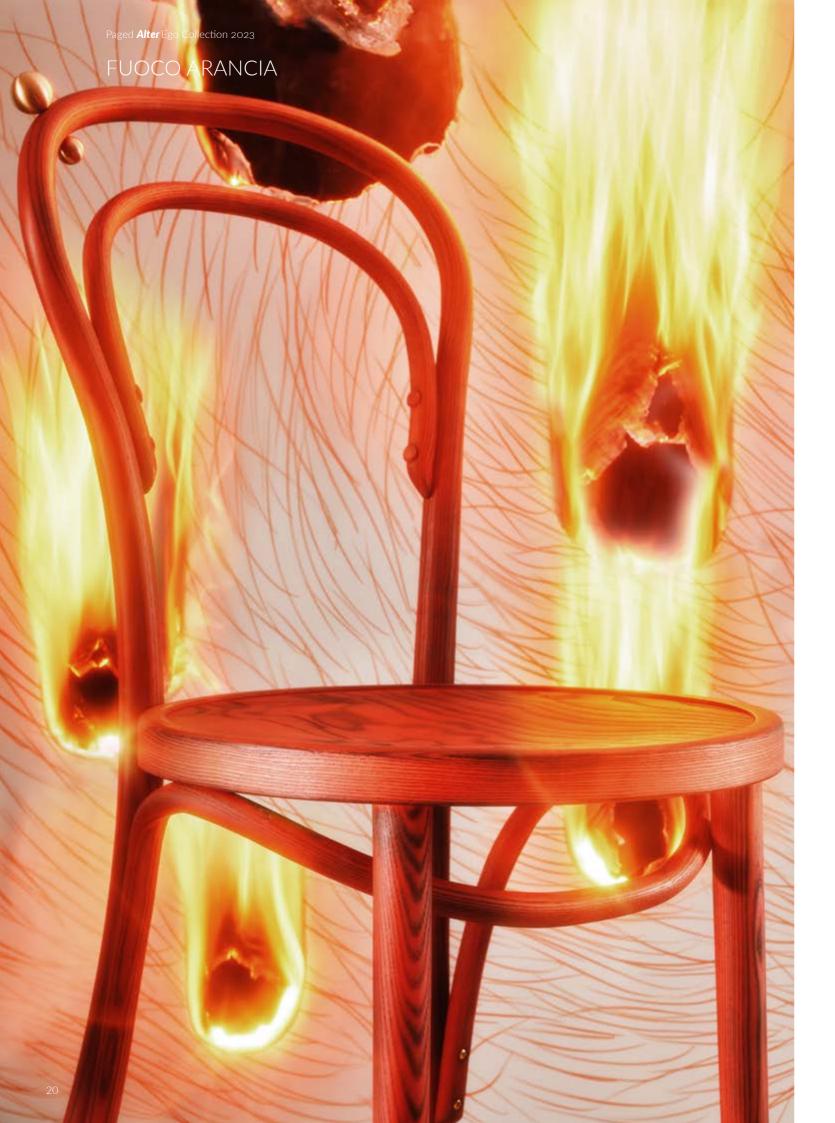
revamping author: Studio Iskry



Studio ISKRY is a young interior design duo interested in intriguing details that respond to users' needs, adding an extra touch of to users' needs, adding an extra touch of luxury to their everyday life. ISKRY means "SPARKS" in Polish. This is probably why the studio's founders, Marysia Gajewska and Michał Niedośpiał, decided to put some sparks into the process by slightly burning the structure of the A-1880, painting it afterwards in hues of orange and blue. This burning, inspired by the Japanese yakisugi technique, made the wood's natural pattern more pronounced at the risk of burning more pronounced at the risk of burning down the workshop. Luckily, the designers survived and managed to put the finishing touches by adding a brass ball detail serving as... a purse hanger.







### A-1880

original design: Michael Thonet

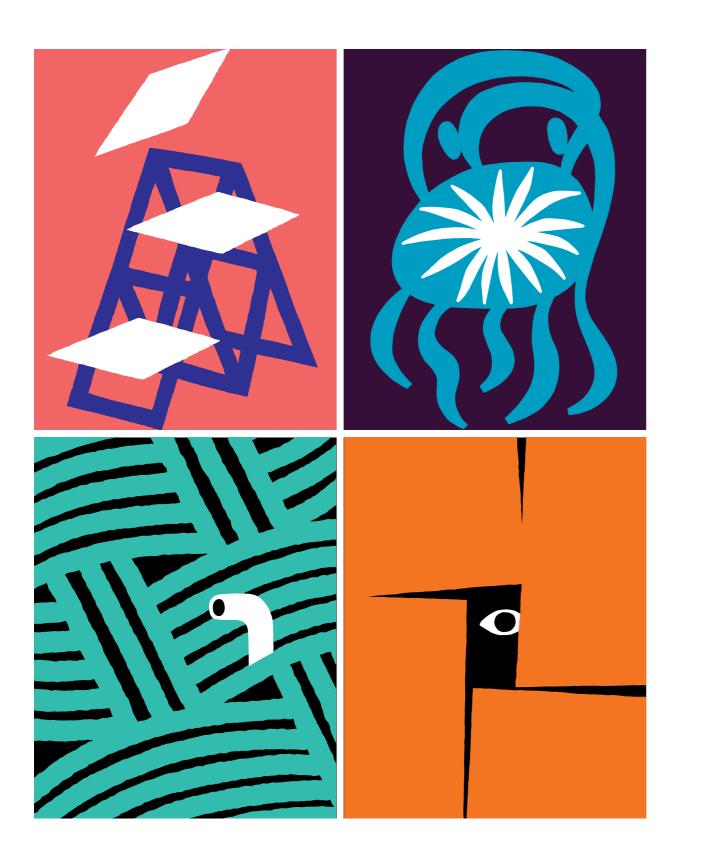
### FUOCO ARANCIA revamping author: Studio Iskry



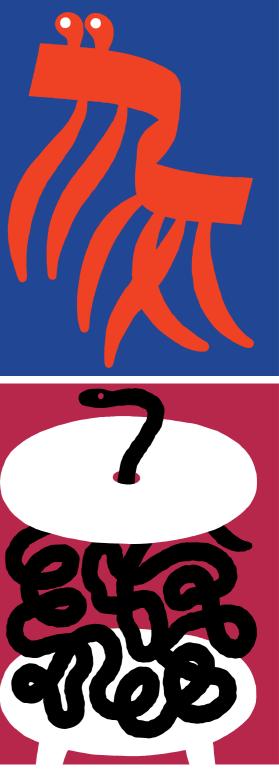












AXIS

AXIS new model design: Grzegorz Gancarczyk



Paged has been around since 1881. No wonder that it has some secret archives full of fascinating, sometimes nearly forgotten, models in all shapes and styles. From the Thonet era through mid-century classics to post-modernistic experiments of the shameless eighties. Every once in a while, we take a long walk into the deep past, torch in hand, and resurface with treasures like this one: a folding chair produced for Polish and foreign markets back in the seventies of the long-gone 20th century. After extensive research, design and prototyping, we proudly present the AXIS to you! What we like the most here is simplicity and its main technical characteristic: a state-of-the-art wooden hinge that is also its most appealing detail.





### SUDOKU B-9820

original design: Grzegorz Gancarczyk revamping author: Grzegorz Gancarczyk



SUDOKU'S starting point was good ol' Windsor chairs, yet its creator added more ingredients to this dish by combining bentwood elements with some Japanese touches, hence the name. This year it comes in a new deep blue shade and brand new seats – one finished with a mat and another in felt. By using these, Grzegorz also made the chairs considerably lighter, which is good news for all of us tired of carrying around hefty ancestral thrones.



Paged

### SUDOKU CORDA / ERBA



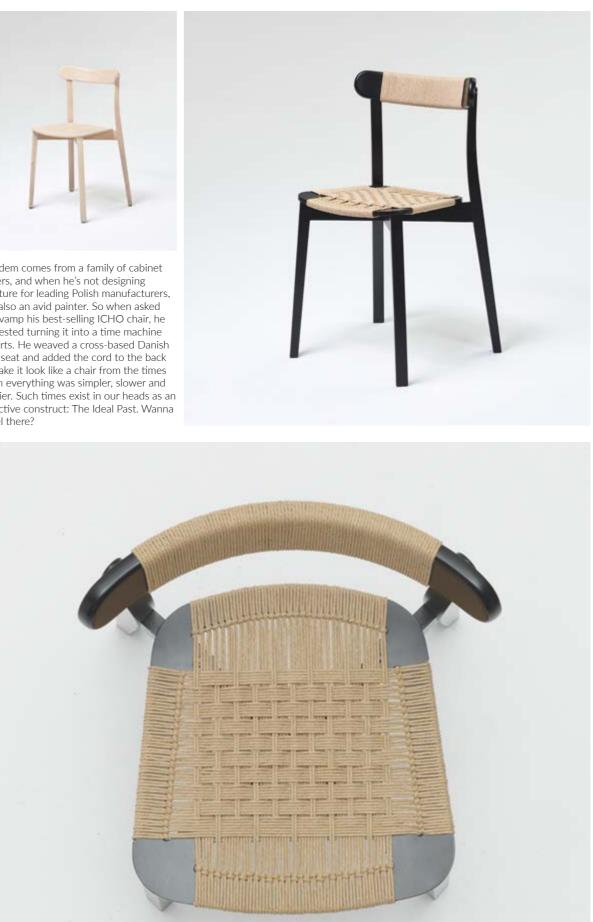
ICHO A-4420 original design: Nikodem Szpunar

### ICHO MIO

revamping author: Nikodem Szpunar



Nikodem comes from a family of cabinet makers, and when he's not designing furniture for leading Polish manufacturers, he's also an avid painter. So when asked to revamp his best-selling ICHO chair, he suggested turning it into a time machine of sorts. He weaved a cross-based Danish cord seat and added the cord to the back to make it look like a chair from the times when everything was simpler, slower and merrier. Such times exist in our heads as an attractive construct: The Ideal Past. Wanna travel there?

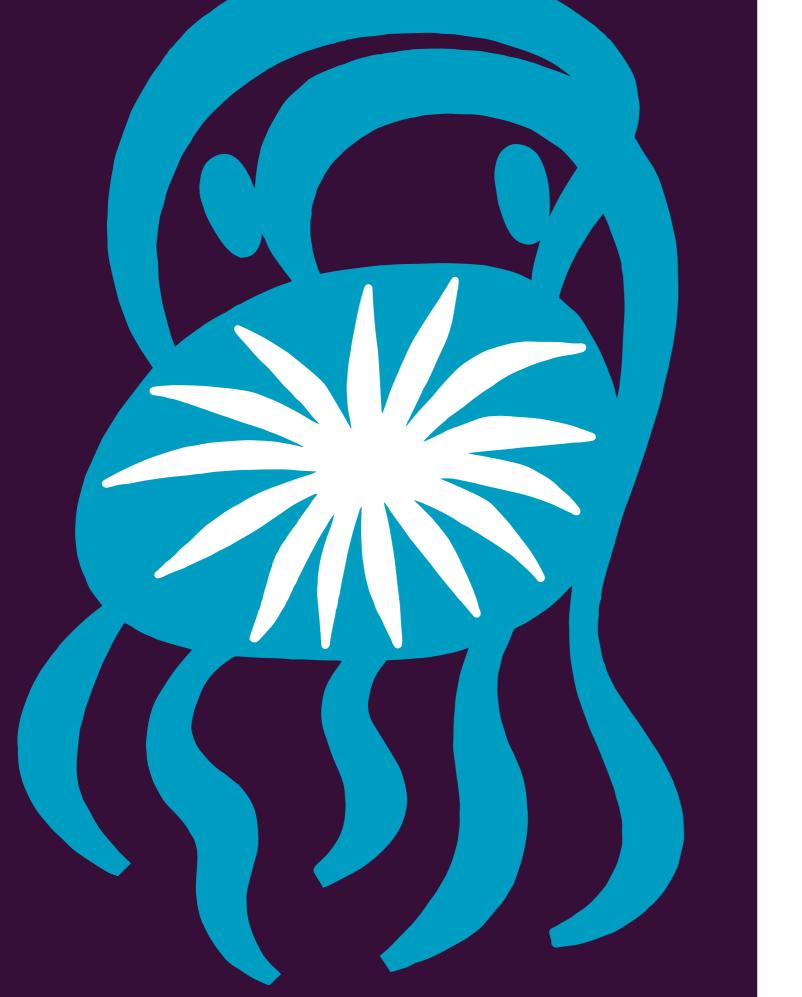


NODO CORDA

NODO B-1402 original design: Grzegorz Gancarczyk

### NODO CORDA

revamping author: Grzegorz Gancarczyk



Grzegorz is both a designer and an engineer who's been working at Paged forever. The NODO is a result of almost two years of his persistent effort to find a new gracious form for a timeless piece based on the old Thonet wood bending technique. Already in production in its basic version, it has been enriched this year with a new seat weaved with Danish cord and a flashy red lacquer.





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FLUFFY

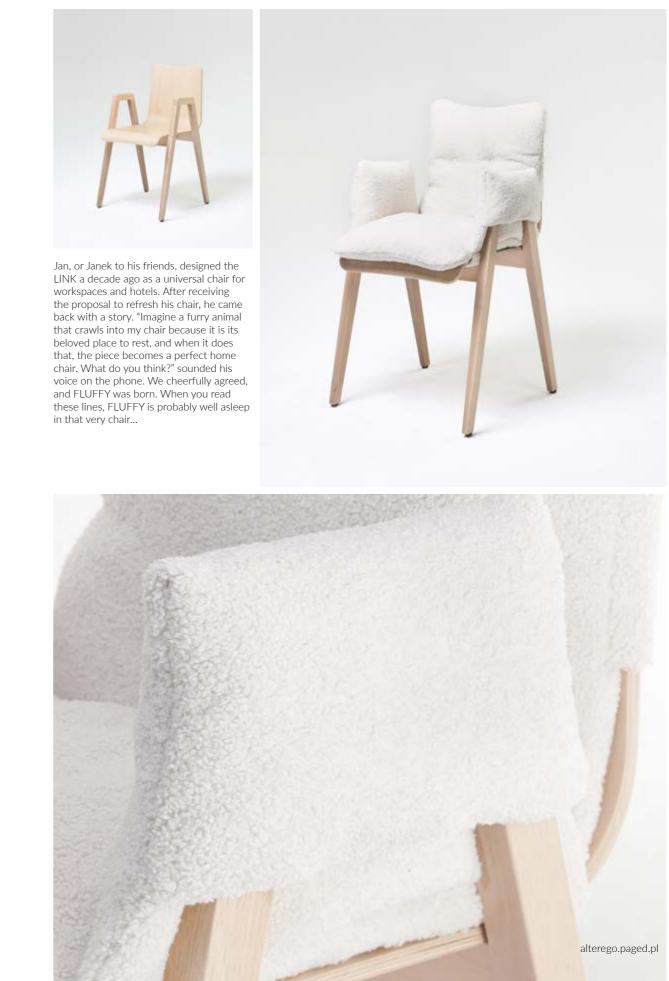


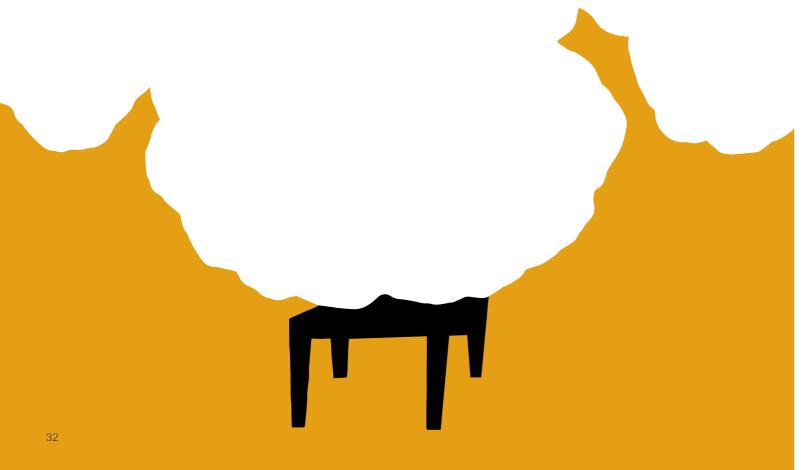
#### LINK B-2130

original design: Jan Lewczuk

FLUFFY revamping author: Jan Lewczuk







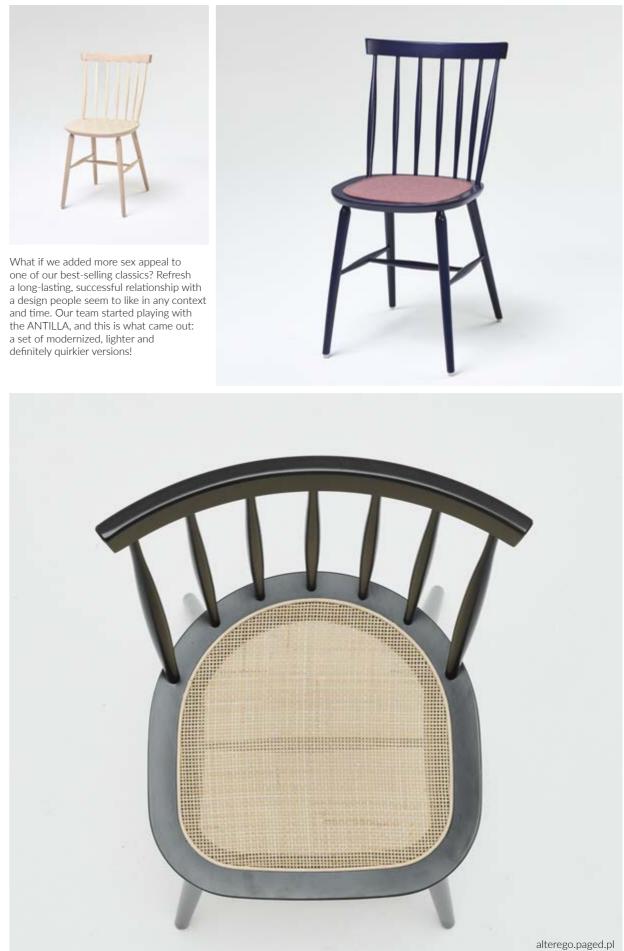
### ANTILLA FILO/ERBA

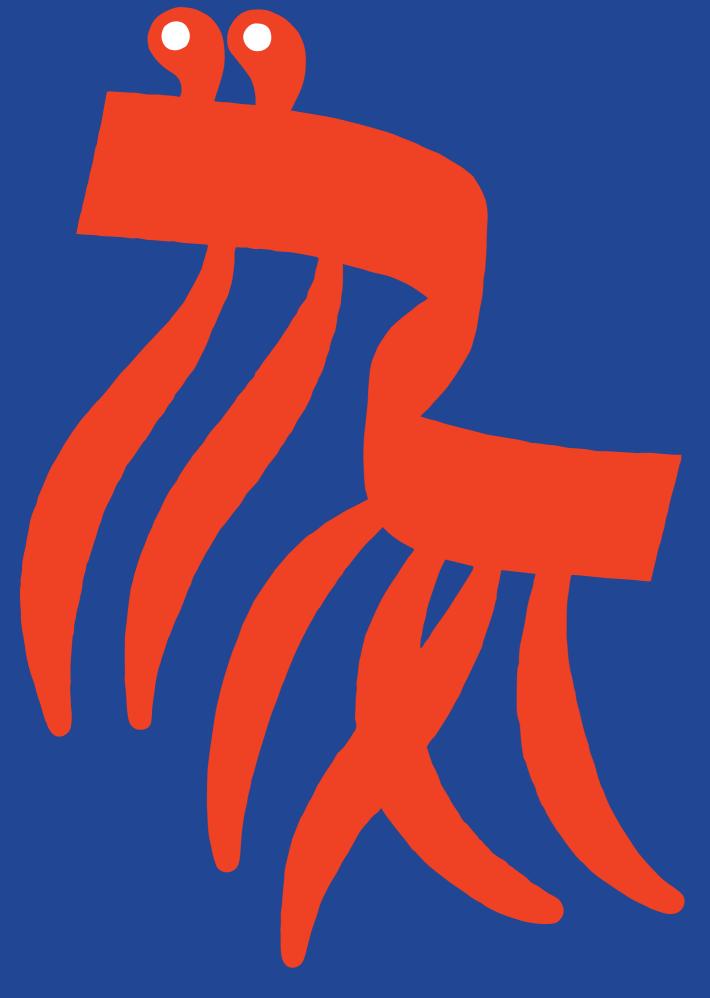
#### ANTILLA A-9850 original design: Paged Design Team

# ANTILLA FILO/ERBA

revamping author: Paged Design Team









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TIGER

TIGER new model author: Paweł Jasiewicz

Alter Ego is sort of playground for creators from – sometimes radically – different backgrounds. Before becoming a designer and an academic teacher, Paweł was a sailor who visited countless ports all over the world. His voyage to Japan made him fall in love with wood as a material and inspired his minimalistic yet seemingly spiritual designs. Since then, he returned there to learn traditional techniques and draw inspiration for his mostly hand-crafted objects. His collaboration with Paged is his first interaction with the furniture industry, yet imagining his pieces being produced in a factory wasn't difficult. Why? Because Paged's factories are all about merging automation with good old handwork by skilled craftsmen, like those who built two TIGERS, a stool and a bench, from contrasted planks of Polish oak.









Things get complicated when work and family life overlap too much. To make it worse, our apartments are getting smaller, especially when they get overtaken by all that comes with a home office. After the pandemic, keeping a work-life balance became even more challenging because we

This is why we developed the PLATO: a double-decker of sorts that creates extra space for all-work paraphernalia be- used. The print was inspired by DIY low the main surface of the table. Finished tailoring magazines from his childhood. eating? Bring your laptop back to the table. "It's a DIY life, after all!" He argued. With Done with the job? Move it back below the the Plato table, your laptop cord won't tabletop and go on with quality time. To have turned our homes into global offices. make the table's functionality more under-

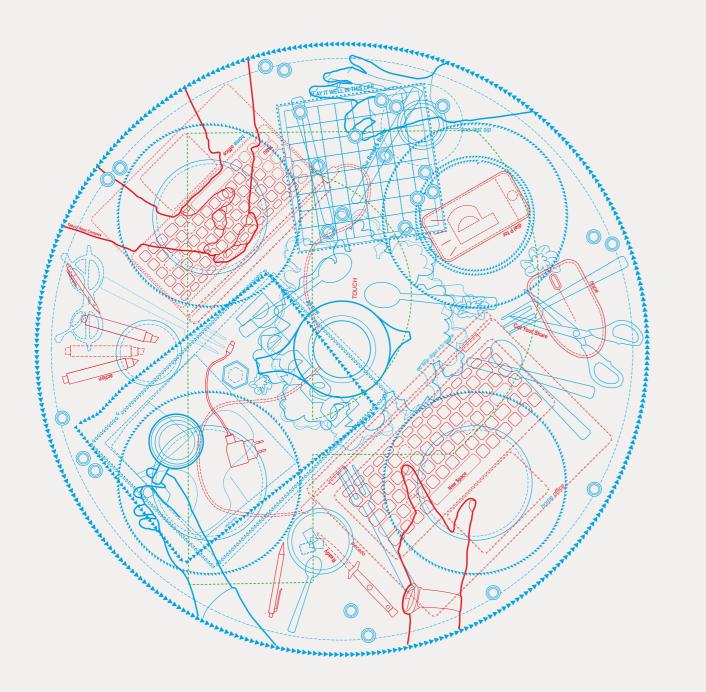


standable, the designer adorned it with a print depicting how the piece can be change into spaghetti anymore!

Paged **Alter** Ego Collection 2023

### PLATO

### PLATO new model design: Jakub Szczęsny





### With the PLATO table, your laptop cord won't change into spaghetti anymore!



Jakub developed a pattern that reflects the duality of our daily activities and the struggle to keep a work-life balance in our everyday life.

### CONTRIBUTORS



#### Maciej Franta

Maciej Franta is a graduate of the Faculty of Knoxville in Tennessee. He gained of Architecture at the Cracow University experience at the Gensler's architecture of Technology. Since 2010, he has been studio in New York and in Dublin in 2008. running the Pracownia Frantagroup Architects studio. He also studied at the Katowice-based architecture studio Faculty of Architecture at the University Franta & Franta Architekci sp. z o.o.

From 2008 to 2010, he worked in the

instagram.com/frantagrouparchitects



Villa Reden designed by Maciej Franta was awarded in multiple architectural competitions with European Property Awards, World Design Awards 2021, Eurasian Prize, Iconic Awards, DNA Paris Design Awards 2021, Architecture Masterprize, German Design Awards and IDA Design Awards.



instagram.com/grzegorz\_gancarczyk





#### Paged

#### Grzegorz Gancarczyk

He is a graduate of the Faculty of Wood Technology of the Warsaw University of Life Sciences. He is a developer, designer, and construction engineer, who cooperated with Paged Meble ever since he started his professional career. Grzegorz has been a member of the Paged Design Team since 2008, as well as the creator of the projects presented at Milan trade events.



ARCHER – armchair design for Paged.



#### Kacper Gronkiewicz

Kacper Gronkiewicz has been running his own design studio since 2007. He brings his passion for the architecture of buildings into the architecture of their interiors, and in his projects he tries to include something that goes beyond mere function, adding extra meaning to the space. He is the author of two of the ten bars recognised by Vogue as the most beautiful bars in Poland - Aura and Foton. In 2014, he designed the bookshop at the Jewish Historical Institute, whose shelves are negatives of the buildings of the Synagogue and the well from the square at Tłomackie Street, set up facing one another other. In addition to designing private spaces, Gronkiewicz is the author of the interiors of the Dom Krzeptowskich guesthouse in the Tatra Mountains, as well as clubs and restaurants, which include Adam Gessler's iconic 'U Kucharzy' restaurant in the Europejski Hotel, and Daniel Pawełek's 'Le Braci' in Warsaw. In 2020, he was nominated for the Dezeen award for best bar interior and received the international A Design Award for the design of the Aura bar.

instagram.com/kacper\_gronkiewicz\_architekt



"Taka Tajka" Restaurant in Warsaw/Poland designed by Kacper Gronkiewicz.



#### Paweł Jasiewicz

design studies at Buckinghamshire New University in High Wycombe in United Kingdom, and in industrial design at the Koszalin University of Technology in Poland. Over the last few years, he has worked in various fields of design ranging

Paweł Jasiewicz graduated from furniture from furniture, design installations, medical equipment, packaging and branding design for brands such as Ikea, Amica, Narrogin Joinery, Paged, Yes, Greenpeace Poland, Touch Ideas, and Meden in Med, as well as for institutions such as the Polish Ministry of Foreign



SHELLS VESSELLS no.2. Material: red oak fired wood. Date of creation: 2022.

#### Paged

#### instagram.com/pawel\_jasiewicz

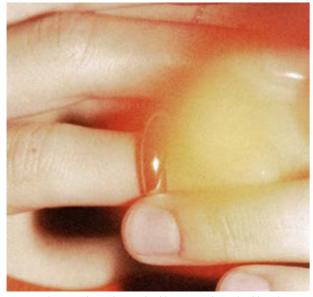
Affairs, the Centre for Contemporary Art in Warsaw and Tatra National Park. He has also collaborated with Rygalik studio. In cooperation with Touch Ideas, he won a prestigious Red Dot Design Award for the design of packaging for Łomża unpasteurised beer in 2011. Since 2010, he has taught at the Faculty of Design at Academy of Fine Arts in Warsaw. During his student exchange programme at Seinäjoki University of Applied Sciences in Finland (2005), he won a competition to design the furniture for a coffee shop located in the Nikkarikeskus Centre (the Finish Centre of the Crafts).



#### Jan Lewczuk

Product designer and visual artist, graduate of the Academy of Fine Arts in Warsaw, running the Sote jewellery brand. He operates on the border of design, fashion and art, and is interested in designing on different scales, where regardless of the size of objects and their purpose, he uses the same system of values and concepts. In his designs, he focuses most on the durability and quality of objects, whether made in wood, ceramics, metal or precious metals such as silver and gold. What matters to Janek is craftsmanship which he always tries to master and deepen when working on his projects, often experimenting with the material and looking for new ways to shape it.

instagram.com/janek\_lewczuk



Sote jewelry is made of silver and gold, using traditional goldsmith techniques with attention to quality and every detail of the products.



Jewelery forms are timeless, and each subsequent collection introduces new motifs to emphasize the consistent, distinctive style of the brand.



#### Ola Mirecka

Ola Mirecka is a polish designer based in Denmark, graduate from the Warsaw Academy of Fine Arts (2010) and the Royal College of Art in London (2012). In her studio in Aarhus she creates objects and experiences often combining traditional craft with new technologies.

Through hands-on, experimental and a judge on the LEGO Masters Polska TV interactive processes, she is investigating show aired in 2020 and 2021. how play can be used as a tool for Her work has been awarded and exhibited innovation and how being playful can help internationally, as well as featured in numerous publications. to solve problems. Since 2014 she has been designing



Ceramics collection "People from Greek Vases".

#### Paged

#### instagram.com/olamirecka

products for the LEGO Group. She was

Millennium Docs Against Gravity Award.



#### Agnieszka Pikus

creates in Warsaw. She belives that design ies, she participated in Erasmus Exchange is a pocess, working, on projects means, working in an anviorment of constant changes and searching for the best sollutions. She have finished Master Diploma at Warsaw Academy of Fine Arts, on the Faculty of Design her specialisation is

Young Polish Designer. Agnieszka lives and product design. During her Bachelor stud- big companies: Paged, Eltap, Cersanit, in L'Ecole De Design Nantes Atlantique, France. Her work experience is wide she worked both in poland and abroad. Agnieszka worked with design studios: Studio organised by Łódź Design Festival. She is Ganszyniec, Studio Rygalik, Emo Design, consulting company Touchideas and also

instagram.com/agnieszka.pikus.design

Scarabeo Ceramiche. In 2013 she won Award of the Minister of Culture and National Heritage 2013, later on she became Finalist of the Make Me! 2014 competition also Finalist of the award Dobry Wzór in 2016, 2018, 2021.



Moudo irregular – countertop washbasin for Cersanit.



Larga – bathroom furniture collection for Cersanit.



#### Studio Iskry

Studio Iskry is an interdisciplinary studio from Warsaw, founded by the design duo characterised by quality and longevity. - Marysia Gajewska and Michał Niedośpiał. The designing duo has an intuitive appro-The studio values a versatile approach to ach to design, which allows them create design and is keen to work with craftsmen projects shaped by functional needs, and artists to create complex and original realisations. Studio Iskry aims to celebrate human being as a user.

the everyday, creating spaces and objects curiosity and a fundamental interest in the



Apartment interior design, 100-year old willa in Radom, Poland.

#### Paged

instagram.com/**studio\_iskry** 





instagram.com/**szcz3000** 



Brook House: a temporary installation on Rawa river in Katowice.



Benches: a temporary com-memorative installation for Jewish Historical Institute in Warsaw.

#### Jakub Szczęsny

Jakub Szczęsny is an architect, artist, designer and author based in Warsaw, Poland, where he is also running his studio SZCZ (www.szcz.com.pl).

He started his career as illustrator in late 1980-ties working for, between others, Polish edition of Playboy, Nowa Fantastyka sci-fi magazine and Young & Rubicam advertising agency. After a decade in advertising he left artdirector's work for the one of an architect starting a multidisciplinary platform called Centrala with which he won a number of competitions, including Bieruń Sporthall and OHEL, a temporary pavilion of the Museum of Polish Jews.

In 2014 his project of Keret House dubbed "the narrowest house on Earth" was included in the permanent collection of MoMA in New York. His portfolio includes a number of temporary and permanent public commissions, such as Gustaw Zieliński square in Astana, The 5th Space installation in Tel Aviv's Lieblinghaus and UFO Chicken Coop in Saint Louis Science Center. In 2013 he started his adventure with branding by co-creating Simple House, a company producing prefabricated houses. Since than he's been working for such brands as GE Appliances, Red Bull, BMW and Aura by Yeti. He is teaching at Warsaw Institute of Technology Faculty of Architecture and is an avid promotor of knowledge about architecture. He is publishing books, such as "Welcome to a world without architects" and writing educational TV programs for DOMO+ and TVN. In 2021 he also appeared as judge in an IKEAsponsored content TV format entitled "Design Dream" in Polsat TV.

In 2022 he was appointed Head of Innovation for Paged Group where he is also advising the board of directors. Jakub is also idea creator and art director of Alter Ego Collection.

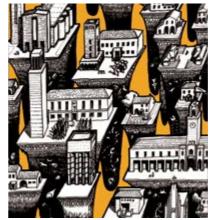


Illustration for the book "Project Better Future" to be published by Modern Art Museum in Warsaw in 2023.





#### Nikodem Szpunar

Designer, graduate of the Faculty of Design at the Academy of Fine Arts in Warsaw and the National College of Art and Design in Dublin. He designs furniture and interior furnishings for both of the Year 2019 by Arena Design and industrial and small batch production. In addition to his cooperation with the industry, he creates paintings using his own proprietary tools as well as projects

bordering on art. He has been awarded at Institute of Industrial Design. His designs the Good Design, International Furniture were present at international trade fairs, Design Award (Asahikawa), Make me! and exhibitions and industry events from Must Have. He was named the Designer Berlin, Milan and London to New York, the Designer of the Year 2021 by the

instagram.com/nikodemszpunar

Hong Kong and Japan.





Paintings made by Nikodem Szpunar with his own original technique and tools invented by the author.





#### B-1870

#### beech

h h h h 900 540 580 460 695

net weight **4,7 kg** 

seat: veneer upholstered caned/mat



MONSIGNORE

design: Kacper Gronkiewicz

beech

B-1878

h h 1210 1010 730 460

net weight **9 kg** 

seat: veneer upholstered



DEMONIO B-1879

design: Kacper Gronkiewicz

beech

h h 1330920 800 460

net weight **10 kg** 

seat: **veneer** upholstered



EVO B-2940 design: Agnieszka Pikus beech/oak

h h h 775 580 540 460 640

net weight **4 kg** 

seat: veneer upholstered

EVO CORDA B-2942 design: Agnieszka Pikus beech/oak

h h h 780 580 540 460 640

net weight **5,7 kg** 

seat: **veneer** back: **cord** 





CONTESSA W. B-2948 design: Agnieszka Pikus

beech/oak

h h h h 퀴 840 690 570 460/480 670

net weight **5 kg** 

seat: **veneer** upholstered

back: **upholstered** 





#### A-1840

#### beech

h880 420 530 460

net weight **3,1 kg** 

seat: veneer upholstered caned/mat



CUORE	
A-1850	

design: Maciej Franta

beech

h h h 880 420 530 460 645

net weight **4,5 kg** 

seat: **veneer** 



#### beech

h 퀴 h 820 600 580 460 700

#### net weight **4,3 kg**

seat: veneer upholstered caned/mat

design: Ola Mirecka beech

B-1838

h h h 830 600 590 460 710

net weight **5 kg** 

seat: caned/mat

back: caned/mat





### TOTEM

design: Jakub Szczęsny beech plywood

 $[ \neg ] ~ ?$ 20 120 25 120 45 120

net weight **0,17 / 0,14 / 0,16 kg** 



#### A-1880

#### beech

h h 880 420 530 460

net weight **3,1 kg** 

seat: veneer upholstered caned/mat



A-1880

design: Studio Iskry ash

 $\mathbf{k}$ 880 420 530 460

net weight **3,1 kg** 

seat: **veneer** 



FUOCO BLU A-1880

design: Studio Iskry

h h 880 420 530 460

net weight **3,1 kg** 

seat: **veneer** 

ash



SUDOKU B-9820 design: Grzegorz Gancarczyk beech

h h h h ħ 745 510 490 460 655

net weight **4,5 kg** 

seat: veneer upholstered

SUDOKU FILO

B-9820

design: Grzegorz Gancarczyk beech ha ha h h h

745 510 490 460 655

net weight **4,5 kg** 

seat: upholstered





B-9820 design: Grzegorz Gancarczyk beech 

SUDOKU ERBA

745 510 490 460 655

net weight **3,5 kg** 

seat: mat



### AXIS A-8405

design: Grzegorz Gancarczyk

beech

h780 490 485 460

net weight **3,5 kg** 

seat: mat



ICHO A-4420

design: Nikodem Szpunar beech

820 515 460 470

net weight **4,5 kg** 

seat: veneer upholstered

ICHO MIO A-4422

design: Nikodem Szpunar

beech

 $\mathbf{k}$ 815 515 460 470

net weight **4,5 kg** 

seat: cord





NODO B-1402 design: Grzegorz Gancarczyk beech

h h h h ħ 760 570 485 460 680

net weight **4 kg** 

seat: mat upholstered

design: Grzegorz Gancarczyk beech/ash 

B-1404

765 570 485 465 680

net weight **5 kg** 

seat: **cord** 







#### design: Jan Lewczuk

beech/oak

**府** 府 h 840 500 540 460 661

net weight **7 kg** 

seat: **veneer** 



### FLUFFY

design: Jan Lewczuk beech/oak

**h h** h 860 500 540 480 661

net weight **7,5 kg** 

seat/back: upholstered



ANTILLA A-9850 design: Paged Design Team

beech

h h 855 480 505 450

net weight **4,5 kg** 

seat: **veneer** 



ANTILLA BRUCIATA A-9850 design: Paged Design Team beech h h 855 480 505 450

net weight **4,5 kg** 

seat: **veneer** 

ANTILLA ERBA A-9850

design: Paged Design Team

beech

h h 855 480 505 450

net weight **3,5 kg** 

seat: caned/mat

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ANTILLA FILO A-9850 design: Paged Design Team beech

h h 855 480 505 450

net weight **4,5 kg** 

seat: **upholstered** 



TIGER

TIGER

beech/oak

design: Paweł Jasiewicz

design: Paweł Jasiewicz		
beech/oak		
Han Han 420 350 410		
net weight <b>5 kg</b>		
seat: <b>solid</b>		

h h h 420 400 1200 net weight 14 kg seat: solid



PLATO

design: Jakub Szczęsny beech pływood

760 900

net weight **27 kg** 





The form of the PLASA chair draws on classic bentwood café chairs, which can be seen in the shape of the backrest. This reference is filtered through new woodworking technologies and the concept of reducing the weight of the furniture as much as possible without losing the strength and stability demanded by the contract market and necessary in the comfort of your house. With the appropriately shaped plywood on the seat and backrest, PLASA provides comfortable seating. Additionally, the seat can be fitted with an upholstered pad. Thanks to its low weight, the chair offers pleasant user experience when pulled out and placed under the table. Stacking is also an important feature of this model, which will work well in commercial spaces such as cafés or restaurants.

#### PLASA

design: Nikodem Szpunar

beech

h h h h 795 480 480 480

net weight 4,3 kg

seat: veneer

stacking: 4

design: Nikodem Szpunar beech h h 795 480 480 500

net weight **4,8 kg** 

PLASA

seat: upholstered stacking: 4



#### Dario Polaco

Born in Argentina in 1981. Graduated in In- and pushes material constraints to its limits dustrial Design at the University of Buenos as a way to reach an unexpected output. Aires. Since a young age he had the chance to work on the design of a wide variety of edged by several innovation awards: products from diverse fields such as home Good design distinction 2016 issued by appliance, medical equipment, kitchenware, sportswear, etc. That provided him an expertise in the use of different materials and production techniques.

ed designing furniture that he could really free his mind and develop a distinctive design language. Disobedience seems to be the key to understand his approach to design. His creations defies old archetypes most promising Latin American designers.

Argentina's Ministry of Production; Best design project 2011 issued by Innovadores de América; Best innovative entrepeneurship 2009 issued by Empretec; 1st Prize in However, it wasn't until he start- Industrial design 2010 and 2008 issued by INNOVAR (Argentina's National Innovation Award). Also his designs has been exhibited in prestigious art museums in Argentina. No wonder that he is considered one of the



RONDA meaning in Spanish refers to "make a circle with people to talk about something (or sing too...)". The meaning is also ROUND, which reflects the curved shapes and details.

instagram.com/dario.polaco

His work has been acknowl-





The name NOTE was inspired by the word notice /as a verb/ and in relation to the armchair refers as a noticeably new pattern or direction. Comfortable backrest and the pocket located at the back of the chair were introduced as additional functional features. The product can be used in the office and residential spaces.

#### NOTE design: Bartłomiej Lewandowski

beech

#### **府** 南 h 820 560 580 470 670

net weight **8 kg** 

seat/back: **upholstered** 

#### Bartłomiej Lewandowski

Since 2008 he has worked in the field of where he had the opportunity to work architecture and product. Bartek has been on bespoke products and for commercial ufacturers, brands and cultural agencies in Poland. The works were presented at exhibitions and received awards at the furniture fairs, including the Good Design he founded Design for Industry - Bartek award in 2011 granted by the Institute of Lewandowski to cooperate with manu-Industrial Design. At the end of 2013 he moved to London to join well-known design studios. He worked total of six years products for everyday use.

Designer, born in Gdańsk, where he stud- there developing solutions for leading ied at the Academy of Fine Arts at the Fac- international companies. In 2019, he joined ulty of Design. He graduated in 2007 (MA). the Foster+Partners industrial design team involved in team projects for leading man- markets. Between 2021-22, he lectured at the Academy of Fine Arts in Gdansk within the course of Social Design and Teamwork International Design Practice. In 2021, facturers, companies, institutions in order to create unique solutions, services and





### CONTRIBUTORS

#### Ernest Wińczyk

Photographer, founder of the Wunderkamera studio. A graduate of the Faculty of Media Arts at the Academy of Fine Arts in Warsaw. An artist active in the fields of photography, video and painting. Professionally, he specializes in product and still life photography in author aesthetics of abundance. In the years 2010-2015 he was a member of the Studio Rygalik team. He photographs for the best Polish interior design brands, such as Comforty, MDD, Tylko and Zieta Studio. He carried out projects for many institutions, including the National Museum in Warsaw, the Adam Mickiewicz Institute, the Copernicus Science Center, the Dramatic Theater in Warsaw and the Ministry of Foreign Affairs.



#### Jakub Certowicz

Achitectural photographer. Born and educated in Warsaw, living in the Karkonosze Mountains. He specialises in architectural photography. He studied Polish studies and mathematics. Founder and co-creator of the "Niebo na Betonie" ["Sky on Concrete"] photography blog. The author of photographic series, which were presented during individual and collective exhibitions: Pustosz 2008, Zamieszkałbym w Brzegu 2009, Ponad Dachami Wrocławia 2012, Zachłonność - Warszawa w Budowie 2013, Nowy Świat - Warszawa w Budowie 2015, Inwentarz 2016, Patchwork 2016, Lwów 2016, Tango na 16 metrach kwadratowych2018, Przestrzeń Elementarna 2021, Expo - Landscspes of Leisure 2021. He cooperates on an ongoing basis in photographic documentation and artistic projects with Nowy Teatr, the Museum on the Vistula, Museum of Warsaw and Zachęta - National Gallery of Art. His papers are presented in almost all major European magazines dealing with architecture; also, he documents most of the important projects being created in Poland for the purposes of architectural offices.



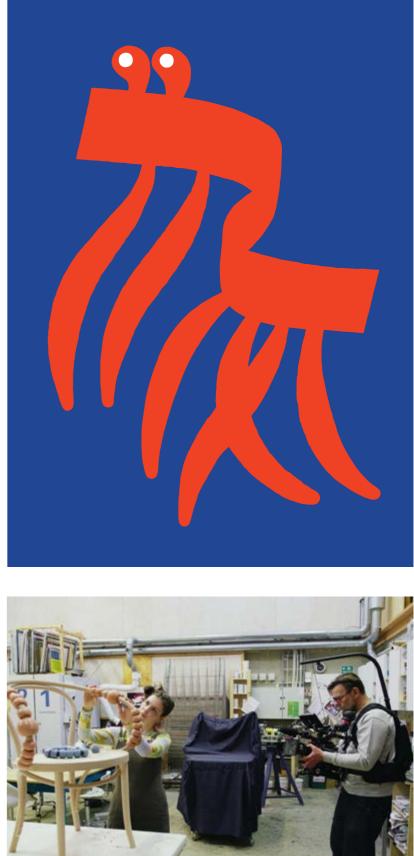
#### Michał Jońca

An architect by education, a multidisciplinary artist operating at the intersection of many design and artistic fields. Professional designer in a broad sense – his projects include: graphics, posters, scenography, exhibitions, interiors and utility items. Co-author of *Szopieżwał* – a controversial souvenir from Poland, which is a merge of three characters: Frederic Chopin, Lech Wałęsa and the Pope John Paul II. Winner of urban planning and graphic competitions and two-time participant of the Poster Biennale in Warsaw. He has exhibited his works in Tokyo, Berlin, Havana, Seoul and New Delhi.



Photographer and filmmaker who combines creative documentary with a passion for abstraction, form and space. He pays particular attention to light. His sensitivity to environmental and climate issues is often reflected in his work. As an ambassador for leading brands associated with film and photography, he has educated hundreds of photographers in Poland and abroad. He is a frequent guest at major industry conferences, where he shares his knowledge and experience with others.

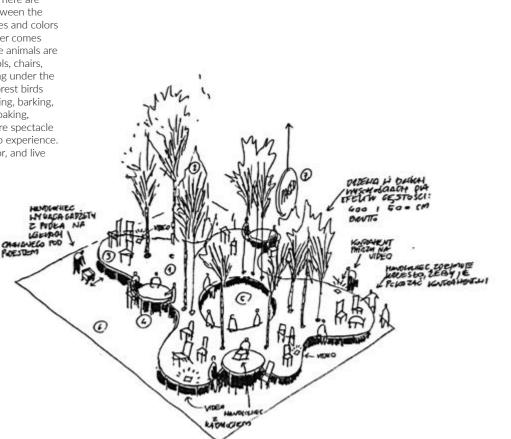
He is the founder of the WardaKaszuba Set of Minds boutique production company, whose core activity is corporate storytelling.







Imagine an island. An island made of plywood placed not in a middle of an ocean but in a vast space of an exhibition hall. The island has an ondulating, fluid coastline. It's elevated above the surface of the surrounding material, so weary visitors can use it as a bench. There are trees growing out of it and between the trees animals of different shapes and colors live in peace. When a newcomer comes closer he might realize, that the animals are in fact pieces of furniture. Stools, chairs, benches and armchairs standing under the trees as if they were curious forest birds and mammals. Chirping, tweeting, barking, whistling, roaring, booming, croaking, noozing and meowing. An entire spectacle waiting there for discoverers to experience. Sail to our shores, o brave sailor, and live the adventure!





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